

PIONEER SERIES

Unparalleled paint performance.



Perfection
made simple



A brand of BASF – We create chemistry



Pioneering performance and eco-effectiveness.

Pioneer Series is our most revolutionary and complete range of solutions. Every aspect of them is refined to create the ultimate finish while ensuring sustainability. It's why all Pioneer Series clear coats are eSense products, manufactured based on renewable resources. Highly economical, productive and efficient, Pioneer Series is guaranteed to deliver exceptional results.

A pioneering range with outstanding benefits.

Pioneer Series is at the cutting-edge of paint innovation. It's fully loaded with bold new formulas, reduced process times, incredible covering power and breathtaking quality. But it doesn't end there. Pioneer Series is part of a seamless, interconnected range of services and expertise from R-M that's built to drive your profitability.

Pioneering performance. There's nothing else like it.

The new R-M Pioneer Series is unparalleled in the industry. Nothing else offers the unique combination of remarkable performance and environmentally friendly products. Pioneer Series ushers in a new era of sustainable, innovative and highly efficient repairs to the automotive refinish industry. It takes its place in a long line of innovations developed through our pioneering spirit – innovations that help our customers become more successful.

Pioneering eco-effectiveness

Pioneer Series was born from the belief that R-M must be good for cars and the environment. It's why we're now manufacturing our clear coats based on renewable resources, greatly reducing CO₂ emissions. But such an innovative product goes even further. As Pioneer Series offers extremely fast drying times, your bodyshop's energy consumption is greatly reduced. Sustainability really is at the core of what we do, and will remain a driver for growth for both ourselves and our customers.

Pioneering solutions

Pioneer Series is the most advanced product range in the industry today. And not just because of the paint – but because the support, services and training we've built up around it are also best-in-class. It's this backup network that makes working with Pioneer Series so effortless. The most advanced technology working together seamlessly with the most advanced support and solutions.

Pioneering social responsibility

For us, sustainability must bring together social and ecological responsibility with economic success. We want to play our part in creating a world that provides a viable, brighter future with enhanced quality of life for everyone. And with the launch of Pioneer Series, we're doing just that by making the best use of available resources during the manufacturing process and by replacing fossil resources with renewable ones.

Pioneering profitability

R-M Pioneer Series gives you an edge over the competition by allowing you to streamline your business processes with the most advanced service solutions around today. Add this to the innovative Pioneer Series eco-effective products and you can differentiate yourself from other businesses and improve efficiency and profitability through a tailored, high-performance toolbox.



The most pioneering R-M products ever.

Pioneer Series is R-M on a whole other level. The superior quality, eco-effectiveness and reduced process times lets you reinvent yourself, your business and give yourself a brand new edge over the competition.

SPEED FINISH-R C 2P45

A fast-drying, eco-effective, eSense clear coat for repairing minor damage or multiple vertical and horizontal panels.

- Highly sustainable due to the eSense approach
- Fast drying VOC clear
- Quick-drying universal clear for applications ranging from small repairs (blend-in repairs, spot repair) up to the complete side of a car



MULTI FINISH-R C 2P55

An eco-effective eSense clear coat that's really easy to use on multi-purpose applications.

- Highly sustainable due to the eSense approach
- Easy to use and for multi-purpose application
- Safe to apply, easy to process and suitable for a large number of applications



EASY FINISH-R C 2P15

A premixed eSense clear coat that's eco-effective, easy to mix and perfect for faster mixing processes.

- Highly sustainable due to the eSense approach
- Easy to mix leading to a much faster mixing process
- Suitable for applications ranging from the repair of individual panels to overall resprays



BRIGHT FINISH-R C 2P62

A high gloss eSense clear coat, that's eco-effective and creates a bright, flawless finish.

- Highly sustainable due to the eSense approach
- High end gloss, for a superior finish
- Excellent flow and a high-quality finish for applications ranging from the repair of individual panels to overall resprays



MAT FINISH-R C 2P91

An extra mat eSense clear coat that's specially formulated for the repair of mat finishes.

- Highly sustainable due to the eSense approach
- Produces a beautiful uniform mat surface
- Suitable for the repair of mat OEM finishes
- Mix with C 2P96 SATIN FINISH-R to achieve the desired level of gloss



POWER FINISH-R C 2P85

A scratch-resistant, eSense clear coat, that's eco-effective and offers great surface protection.

- Highly sustainable due to the eSense approach
- Scratch resistant VOC clear
- For repairing vehicles with scratch-resistant original paint finishes



SATIN FINISH-R C 2P96

A mat eSense clear coat that's suitable for the repair of mat finishes.

- Highly sustainable due to the eSense approach
- A perfect supplement for painting plastic add-on parts, both rigid and semi-rigid
- Suitable for the repair of mat OEM finishes
- Mix with C 2P91 MAT FINISH-R to achieve the desired level of gloss



Pioneering support services.

We see ourselves as bodyshop partners, working together with you to max out your productivity and enhance your profitability. It's why we've developed a range of leading support services that give you the advanced tech, expertise and backup you need to keep your team running at peak performance.



Here, the great become greater.

With InfoR-M, our knowledge and expertise are on hand 24 hrs a day, 7 days a week. It's an online support platform that delivers everything you need to know about solving your everyday challenges in the bodyshop. To make it easier to pick up new skills, you'll find easy how-to-guides and tutorials from the pros. You can view these, together with all the expertise on the platform, wherever you are and whatever device you're on. With InfoR-M, no question goes unanswered.

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